



Q4 PROJECT UPDATES

Current Project Overviews:

1. CRX (College Planning, Placement & Recruiting)
2. GX (Girls)
3. NBX (Non-Boarding)
4. OBX (Employee Onboarding)
5. Personal Development Remodel
6. SAX (Social Activities)

Projects in the Works:

1. Staff Directory
2. Private Lesson Automation
3. Tram Operations
4. Student Bank

Why do this project?

Improve our students' and parents' satisfaction with the college planning and placement experience on campus.



Themes

- Consistency, Transparency, Proactivity, Integration
- College Fit should be the 1st, 2nd, and 3rd thing we discuss with families



2023 Highlights

- Congregated college counselors & sport leads on regular basis
- Invested in Naviance – college planning & assessment software
- 5 of 9 sports have a dedicated sport lead embedded in program
- 70+ schools participated in College Fair on Oct 6



What's New

- Smartabase college dashboards
- Parent Comms plans by sport
- College Counseling week + Advisory
- “Discover the Right Opportunities for Me” journey design
- Reimagined NLI Signing Ceremonies – 100+ early signees & commitments



What's Next

- College Planning Milestones 1-pager by sport

Who owns the College Planning & Placement Experience?

Dr. Gina Greenidge (Gina.Greenidge@imgacademy.com)

Want More Info?



Contact the Project Manager:

Josh.Pridokas@imgacademy.com



Why do this project?

Improve our female students' satisfaction with their campus experience and increase the total number of female students in our programs.



Themes

- Equity
- Tailor the female student-athlete experience
- Intentionality with hiring, staff placement, and program planning



2023 Highlights

- HER Retreat (April)
- Ladies Lounges in Ascender East (middle school) and West
- Partnership with Positive Coaching Alliance (PCA) established
- APD workshops for staff – normalizing conversations about periods



What's New

- Volleyball!
- Girls satisfaction greater than boys in several categories in school Q1
- APD collab with new Health & Wellness instructor in academics
- Nutrition collab with Student Life to deliver content to HER Circle
- Feminine products in female restrooms and locker rooms
- Female alums visit campus to share experiences, success stories, etc.



What's Next

- More programming for staff via PCA

Want More Info?



Contact the Project Manager:

Josh.Pridokas@imgacademy.com



Why do this project?

Ensure our non-boarding community of students and parents are considered equals amongst their boarding peers and have opportunities to build relationships on campus.



Themes

- Employee Awareness & Intentionality
 - Facility and Policy Education

2023 Highlights



- Welcomed a new Non-Boarding Manager, Mary Pando
- NB-specific orientation and welcome events
- Revamped “Residency Confirmation” process
- Dorm policies updated in 2023-2024 handbook

What’s New



- 1-2 NB events happening per month
- NB student-athletes can now visit friends in their dorm rooms
- NB student-athlete curfew has been extended to 9:30pm

What’s Next



- REACH access for NB families
- Campus Center

Who owns the Non-Boarding Student Experience?

Mary Pando (Mary.Pando@imgacademy.com)

Want More Info?



Contact the Project Manager:

Josh.Pridokas@imgacademy.com



Why do this project?

Start new employees off on a better foot by being intentional about how we make them feel throughout the onboarding process.



Themes

- Culture, Community, Connection
- Put the new employee at the center of the onboarding experience



2023 Highlights

- Create Phases
 - Between Offer & Arrival | Orientation | Learn IMG Academy | Job Essentials Training | Day 30-60-90

What's New



- Gift bags at orientation
- New hire names on basketball jumbotron + photo opportunity
- 60-Day employee experience feedback surveys
- Executive breakfast program
- Blue carpet at orientation



What's Next

- Welcome video from Tim
- Monthly email of new employees, promotions and work anniversaries

Who owns the Employee Onboarding Experience?

Lindsey David (Lindsey.David@imgacademy.com)

Want More Info?



Contact the Project Manager:
Emily.Pace@imgacademy.com



Why do this project?

Unify our personal development programs into a single, cohesive framework, fostering collaboration across campus. This alignment ensures a consistent and comprehensive strategy in empowering our students to win their futures through intentional personal development.

Want More Info?

Contact the Project Manager:
Emily.Pace@imgacademy.com



Themes

- Intentionally & holistically develop SA through experiences, life skills, and knowledge
- Alignment across delivery depts
- Collaboration

2023 Highlights

- Established key pillars of program →
- Goals for Year 1:
 - Capture Attendance
 - Experiential Feedback
 - Establish Ownership / Authority
- Audited existing programming & identified program authorities
- Nutrition collaborated with Student Life to deliver female-centric content at HER Circle
- Mental Cond. collaborated w/ Academics to deliver goal-setting content in Health Education class



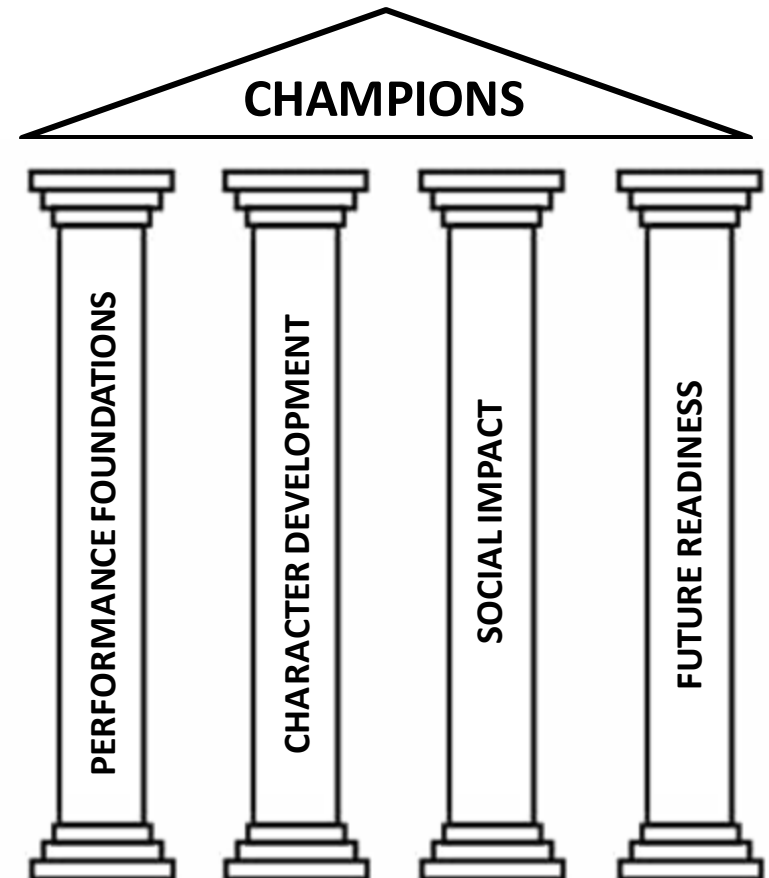
What's Next

- Establish Student Life programming priorities in the spring
- Partner w/ Consumer Insights to capture student experiential feedback



Who owns the Personal Development experience?

Dr. Duncan Simpson (Duncan.Simpson@imgacademy.com)



Why do this project?

Enhance the social activities and experiences offerings to ensure students are enjoying a balance of fun amidst their rigorous academic & athletic schedules.



Themes

- Student Voice
- Relevant Offerings
- Increased Awareness for students and parents



2023 Highlights

- A less-is-more approach at the student social activities experience
- Campus-wide ownership and collaboration to enhance the social activities experience



What's New

- Stronger activation around school sporting events on the activities calendar
- New mascot costume in production (Ascender Man with full face mask- a more inclusive approach)
- Calendar for streaming IMGGA sporting events



What's Next

- Student-led school announcements
- A Staff component to the Blew Crew Student Club
- Digital comms boards to increase awareness
- Student Floor Captains program

Who owns the Social Activities Experience?

Jasmine Givens (Jasmine.Givens@imgacademy.com)

Want More Info?

Contact the Project Manager:

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Staff Directory

- Employees navigate key campus contacts
- Operators provide better experience to incoming calls



Private Lesson Booking System Automation

- Transform manual booking process into automated digital system
- Improved employee payment process
- More visibility for parents, sport admins, students, and coaches



Tram Operations

- Consistency in routes
- Adjust based on campus capacity
- New trams on the road



Student Bank Enhancements

- Customer-centric refund process
- Improved account setup experience



THANK YOU